

Peter.

Peter Lee - Graphic & Media Designer
Curriculum vitae

Personal statement.

I am passionate and enthusiastic about Graphic Design as it gives me a chance to be creative and explore new ideas. It's an art form with a clear purpose - it is a tool to communicate ideas.

I am good at it because I constantly think creatively. I enjoy finding solutions to problems, making the unusable, usable, and the ugly, beautiful. Ideas-based design is my main focus and I utilize typography, branding, motion, layout and interactivity to implement it.

I am stimulated and inspired by the constantly challenging nature of Graphic Design, and the prospect of how I will meet these challenges.

Work experience.

Freelance work for MonTV - Created logo and branding for print, video and web.

Assistant Graphic Design tutor for the HCA summer school

Numerous live briefs through my time at HCA.

20/7/09 - 14/8/09 The Partners - Junior designer.

Achievements/ exhibitions.

2009 Winner of D&AD Adobe Creative Futures Bursary.

2009 Rooted exhibition at LBi for the London Design Festival.

2009 D&AD New Blood show.

2009 Prize winner of sustainability t-shirt design competition for Low and Behold.

2008 Designed the winning Hereford Beer on the Wye logo for CAMRA.

2005 Designed and produced an award winning book which was exhibited at the UWE, Guardian Hay Festival, Manchester Metropolitan University and the ICA London, where the University of Brighton finally purchased it.

Interests.

Design, film (making and watching), health and fitness, science, philosophy, technology, music (making and listening), painting, drawing, culture.

Referees.

Leon Bahrani

leon@thepartners.co.uk

Carles Riba - client

carles.riba@mon-tv.com

Skills

Software

Photoshop, Illustrator, Premiere Pro, After Effects, Flash, Indesign, Modul8, Dreamweaver

Practical

Screenprinting, 3D design, letterpress, etching, leadership, teamwork (Prince's Trust)

Education.

2004 - 2009 Hereford College of Arts (HCA).

BA(Hons) Graphic and Media Design First Class.

National Diploma Graphic Design triple Distinction.

2003 - 2004 RFDC

NVQ Carpentry

1997 - 2003 Dene Magna

Community School

9 GCSEs including English CC, Maths B.

Contact.

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